

Anthony Kimani

Nairobi, Kenya

+254 791 742 976

anthonykimani002@gmail.com

LinkedIn - Anthony Kimani

portfolio-website : kimani-anthony.vercel.app

Professional Summary

Multi-disciplinary Software Engineer and Web Management Specialist with 3+ years of experience delivering scalable web solutions and managing digital platforms across technology, tourism, and community-based organizations. Skilled in full-stack development, AI-powered workflows, and system integrations, with a strong creative background in photography, videography, and graphic design. Experienced in training and mentoring youth in digital and AI skills, and driven by using technology and creativity to build practical, high-impact solutions.

Key Skills

Creative and Digital Media

- Graphic design (branding, marketing, and social media assets
- Photography (events, documentary, portraits, creative shoots)
- Videography (event coverage, documentaries, editing)

System and Platforms

- CRM tools and booking systems
- Online payment integration (M-pesa, PayPal, Visa)
- Content Management

Additional Skills

- SEO and online visibility
- Team collaboration and leadership
- Problem solving and effective communication skills

Web & Tech

- Web design and UI/UX
- Frontend & backend development (JavaScript, Python, Django)
- Mobile and cross platform development : Dart, Flutter)
- Website development, deployment, maintenance and backups

AI and Digital tools

- Ai assisted content and design workshops
- Basic Machine learning concepts
- Training and mentorship in AI, graphic design and digital tools

Professional Experience

Present – **Freelance Software Engineer, Web Developer, and Creative Consultant**, Nairobi

- Design, develop and manage responsive websites and software solutions for clients in tourism, media, SME, and community organizations.
- Build booking systems, CRM, dashboards, and online platforms with secure payment integrations.
- Website management, data backups, and system optimization services.
- Delivering photography, videography, graphic design, and digital media solutions alongside technical development.
- Integrate AI tools to automate workflows, content creation, and client solutions.

2019 – January 2025 **Lead Designer and Digital Officer - Spread A Smile Organization, Nairobi**

- Led digital branding, website development, and multimedia campaigns to increase visibility and engagement.
- Created photography, videography, and graphic design content for the organization for awareness initiatives.
- Managed digital platforms, online campaigns, and visual storytelling strategies aligned with organization goals.
- Collaborated with cross-functional teams to deliver impactful digital resources.

Ongoing **Tourism Website Project, Nairobi**

- Developing a dynamic tourism website to promote destinations and manage tour listings.
- Implementing booking systems, online payments and content management tools.
- Built using multiple programming languages to enhance user experience and platform performance.

Present **Volunteer, Communications Department - Polycom Girls, Nairobi**

- Capturing, editing, and producing high-quality photos and videos for programs, events, and campaigns.
- Support the communications team by creating visual content that enhances storytelling and engagement.

June 2022–Present **Founder and Lead Designer - Happy Hearts Initiative, Nairobi**

- Lead branding, website development, and social media strategy to promote youth-led innovations.
- Organize community outreach programs, charity events and youth empowerment programs.
- Deliver creative direction across designs, photography, videography, and digital media.
- Support youth empowerment and skills development through technology and innovation.

Education & Certifications

Feb - August 2025 **Power Learn Project (PLP) Academy, Nairobi**

- AI Integration & Automation systems
- Software Engineering (full-Stack Development)

June 2024 - March 2025

SHIELD Program (SocialHubforInnovation, Entrepreneurship, Leadership, and Design Thinking), Nairobi

- Web Development
- Entrepreneurship
- Leadership
- Design Thinking
- Mobile Development

Jan - July 2023 **Graphic Design, Web Development & Digital Media**, *Tunapanda Institute*, Nairobi

- Digital branding, multimedia production, and website design.

March 2019 **St John Ambulance**, *Nairobi*

- First Aid Certificate

March 2021 **Raila Educational Centre**, Nairobi

- Kenya Certificate Of Secondary Education.

Interest and Hobbies

- Gaming
- Sports - Rugby, Football, Tennis and Basketball
- Traveling

Additional Information

- Certified First Aider
- Experience in youth mentorship in technology and creativity
- Strong interest in community development and innovation

References

Available upon request.